



THERE is rapidly developing a tendency among the American people to purchase substantial, practical gifts at the Christmas season instead of meaningless trifles. The strongest evidence of this fact lies in the increasing Christmas business of the Furniture Stores. This also proves the wisdom and shrewdness of our people, for when seeking practical as well as

pleasing gifts, what better could be chosen than Furniture.

Furniture largely makes the atmosphere of the home and home is closest to the heart of every true man or woman. Furniture makes the home either repellent or attractive.

A glance at the gift suggestions on this and the next page will demonstrate at once our contention that furniture makes ideal Christmas gifts. Our store is literally filled this year with beautiful and inexpensive pieces admirably designed for gifst, and the prices we are asking will be forgotten years before the goods have begun to show wear. We purchased them with Christmas in mind. We shall extend every courtesy in our power to all callers whether they purchase or not. Make our store your headquarters when shopping.



\$1.25 to \$12



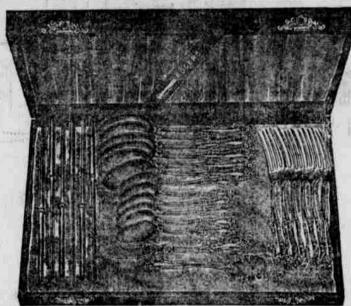
\$1.75 to \$50

Kitchen Cabinets

GoldenOak, Weathered and Natural Finish, \$5.00 to \$25.00



This 26-piece Set of Silverware is the genuine William Rogers Mfg. Co. goods and is fully guaranteed and formerly sold at from \$10.00 to \$12.00.



The set consists of 6 knives, 6 forks, 6 tea spoons, 1 butter knife, 1 sugar shell. We have 50 sets and will close them out at \$7.00 each, \$1.00 per month.



\$23.50 to **\$** 

\$28 to \$8

COLUMBIA PHONOGRAPHS

\$18.00 to \$100.00

Double Disc. Records, ..... 65c Indestructable Records, ..... 350



## nly Reliable Furniture at Our Store

WE sell reliable goods at reasonable prices and our steady increase of patronage exemplifies the wisdom of this policy. Cheapness has no place in furniture is made primarily for the home and the home is set up to endure. Furniture should be purchased for its solid enduring qualities as well as for artistic merit. We urge upon our customers the best goods because they are the cheapest in the end. Thus our store has built up a reputation for reliability that lends confidence to every buyer that enters our doors. Buy here with the assurance that every dollar you spend will purchase a dollar's worth. Credit for the asking. Pay as you get paid—a little each week or month will do.



Side Tables

## SUGGESTIONS FROM OUR STO

Rockers and Odd Chairs, Book Rests and Stands. Couches, Bookcases Cheval Mirrors, Library Tables,

Mission Chairs, Rockers,

Parlor Cabinets, Medicine Cabinets, Morris Chairs, Ladies' Desks, Hall and Reception Chairs, Brass Beds, Hand Painted Un Fur Sets,

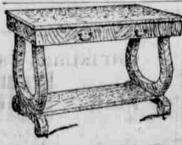
Fur Coats, Mission Tables, Grandfather Clocks, Princess Dressers, Parlor Tables, Buffets and Sideboards, Plate Racks,

Hall Glasses and Seats Davenports, Writing Tables, Parlor Suites, Music Cabinets, Costumers, Cut Glass,

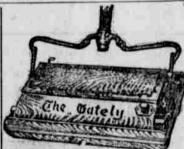
Mission Clocks, Dressers, Magazine Racks, Chiffoniers, Pedestals, Dining Chairs, Dining Tables. Cellarettes,

Bed Davenports, Desk Chairs, Foot Rests. Ladies' Dressing Tables,

Dinner and Tea Sets.



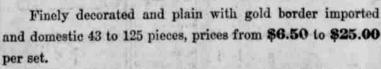
Mahogany, Golden Oak, Weath-ered and Old English Finishes, \$16.50 to \$29.00



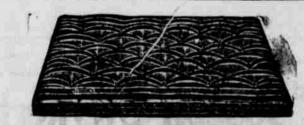
All Steel Carpet Sweepers \$3.00 Wood Carpet Sweepers GUALITY 3.25



**DINNER AND TEA SETS** 



Hand painted china and cut glass at surprisingly low



**MATTRESSES** 

Guaranteed Cotton Felt Mattresses, at \$8.50, \$10.00 and \$12.50, price is governed by weight of felt and grade of the ticking, quality of felt the same.



Sanitary Steel Couches. Like cut \$5.00 others up to \$15.00



PICTURES.

Water Colors, Oil, Pastel Etchings, perl and prints, \$1.25 to \$20.00.



